## PARENT QUESTIONNAIRE

## The New Normal: Parents, Teens, and Mobile Devices in Mexico

This report is based on a representative online survey of 1,226 parents and teens consisting of pairs of parents ( $n=613$ ) and teens ( $n=613$ ) age 13 to 17 across Mexico.

Q1. Do you have at least one child between the ages of 13 and 17 living at least part-time at home with you?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
|  | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
|  | $\mathbf{1 0 0}$ | 100 | 100 | 100 |

Q1_1. Do you have at least one child between the ages of 13 and 17 living at least part-time at home with you?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | 11 |
| 13 years | $\mathbf{2 0}$ | 21 | 20 | 27 |
| 14 years | 19 | 16 | 21 | 9 |
| 15 years | 21 | 22 | 20 | 36 |
| 16 years | $\mathbf{2 1}$ | 22 | 20 | 18 |
| 17 years | 19 | 19 | 19 | 9 |

Q2. [S] Does your child use mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
|  | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
|  | 99 | 99 | 98 | 100 |
|  | $\mathbf{1}$ | 1 | 2 | - |

Q3. [S] Does your child use mobile devices for non-study purposes?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | $\mathbf{6 0 4}$ | $\mathbf{2 6 1}$ | 332 | 11 |
| Yes | 94 | 94 | 94 | 91 |
| No | 6 | 6 | 6 | 9 |

Q4. [S] Are you the primary user of a mobile device?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
|  | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
| Yes | $\mathbf{1 0 0}$ | 100 | 100 | 100 |

## Q5. [S] What is your age?

|  | PARENT |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | 613 | 264 | 338 | 11 |
| 25 years | * | - | * | - |
| 29 years | * | - | * | - |
| 30 years | 3 | 3 | 4 | 18 |
| 31 years | 2 | 2 | 2 | - |
| 32 years | 2 | 2 | 3 | - |
| 33 years | 4 | 3 | 5 | 9 |
| 34 years | 3 | 2 | 4 | - |
| 35 years | 6 | 5 | 7 | 9 |
| 36 years | 5 | 5 | 5 | - |
| 37 years | 6 | 5 | 6 | 18 |
| 38 years | 6 | 6 | 6 | 18 |
| 39 years | 6 | 6 | 7 | 9 |
| 40 years | 7 | 6 | 8 | - |
| 41 years | 5 | 3 | 6 | 9 |
| 42 years | 5 | 7 | 4 | - |
| 43 years | 5 | 6 | 5 | - |
| 44 years | 5 | 7 | 4 | - |
| 45 years | 6 | 8 | 4 | - |
| 46 years | 5 | 5 | 5 | - |
| 47 years | 4 | 6 | 3 | - |
| 48 years | 4 | 6 | 2 | - |
| 49 years | 3 | 3 | 2 | - |
| 50 years | 2 | 1 | 2 | - |
| 51 years | 1 | 2 | 1 | - |
| 52 years | 2 | 3 | 2 | 9 |
| 53 years | 1 | 1 | 1 | - |
| 54 years | 1 | * | 1 | - |

Q6. [S] Where in Mexico do you currently live?

|  | PARENTS |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | 613 | 264 | 338 | 11 |
| Aguascalientes | 1 | 1 | 1 | 9 |
| Baja California | 5 | 5 | 5 | 9 |
| Baja California Sur | 1 | 1 | 1 | - |
| Campeche | * | 1 | * | - |
| Coahuila | 2 | 3 | 1 | - |
| Colima | 1 | 1 | 1 | - |
| Chiapas | 1 | 2 | 1 | - |
| Chihuahua | 2 | 2 | 3 | - |
| CDMX | 24 | 25 | 23 | 27 |
| Durago | 1 | 2 | 1 | - |
| Guanajuato | 4 | 4 | 4 | - |
| Guerrero | * | - | 1 | - |
| Hidalgo | 1 | * | 1 | - |
| Jalisco | 9 | 8 | 9 | 18 |
| Mexico | 8 | 8 | 8 | 9 |
| Michoacán | 2 | 2 | 2 | - |
| Morelos | 1 | 1 | 1 | - |
| Nayarit | * | - | * | - |
| Nuevo León | 9 | 12 | 7 | - |
| Oaxaca | 1 | 1 | 1 | 9 |
| Puebla | 3 | 3 | 2 | - |
| Queretaro | * | - | 1 | 9 |
| Quintana Roo | 2 | 2 | 2 | - |
| San Luis Potosi | 1 | 1 | 2 | - |
| Sinaloa | 3 | 3 | 2 | 9 |
| Sonora | 3 | 2 | 4 | - |
| Tabasco | 2 | 1 | 2 | - |
| Tamaulipas | 2 | 1 | 3 | - |
| Veracruz | 7 | 7 | 7 | - |
| Yucatan | 3 | 3 | 3 | - |
| Zacatecas | 1 | 1 | 1 | - |

## Q8. [S] What is your gender?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | 613 | 264 | 338 | 11 |
| Man | 43 | 100 | - | - |
| Woman | 55 | - | 100 | - |
| I prefer not to answer | 2 | - | - | 100 |

Q9. [S] What is your current employment status?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | 613 | 264 | 338 | 11 |
| Full-time employee | 56 | 73 | 43 | 45 |
| Self-employed | 26 | 23 | 28 | 27 |
| Other | 17 | 3 | 28 | 27 |

Q10. [S] Please indicate to which occupational group you belong:

|  | PARENTS |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | 613 | 264 | 338 | 11 |
| Semi or unskilled worker (e.g. manual worker, apprentice, park keeper, shop assistant) | 7 | 5 | 8 | 9 |
| Skilled manual worker (e.g. skilled bricklayer, carpenter, plumber, bus driver) | 5 | 10 | 2 | - |
| Supervisory or clerical/junior managerial/ professional/administrative (e.g. office worker, nurse, foreman with 25+ employees, salesperson) | 28 | 30 | 28 | 18 |
| Intermediate managerial/professional/ administrative (e.g. middle manager in large organization, principal officer in civil service/ local government, teacher) | 12 | 16 | 8 | - |
| Higher managerial/professional/ administrative (e.g. doctor, solicitor, top level civil servant) | 3 | 5 | 2 | - |
| Independent business owner/self-employed | 19 | 19 | 20 | 18 |
| Other | 25 | 16 | 32 | 55 |

Q11. [S] Please indicate which of the following best describes your current employment status.

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to <br> answer |
| Base | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
| Full-time student | $\mathbf{1}$ | 2 | 1 | - |
| Casual worker | $\mathbf{1 6}$ | 15 | 17 | 9 |
| Homemaker | $\mathbf{1 4}$ | 3 | 23 | 27 |
| Retired or living on state pension | $\mathbf{1}$ | 1 | 1 | - |
| Unemployed or not working due to <br> long-term sickness | $\mathbf{2}$ | 2 | 2 | - |
| Caregiver for other household member | $\mathbf{6}$ | 6 | 6 | - |
| Other | $\mathbf{6 0}$ | 71 | 50 | 64 |

Q12. [S] Which of the following best describes your monthly net household income?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to <br> answer |
| Base | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | 338 | $\mathbf{1 1}$ |
| Up to $\$ 5,000 \mathrm{MXN}$ | $\mathbf{1 8}$ | 13 | 22 | 9 |
| From $\$ 5,001$ to $\$ 10,000 \mathrm{MXN}$ | $\mathbf{3 2}$ | 26 | 36 | 64 |
| From $\$ 10,001$ to $\$ 20,000 \mathrm{MXN}$ | $\mathbf{2 0}$ | 27 | 15 | 9 |
| From $\$ 20,001$ to $\$ 30,000 \mathrm{MXN}$ | $\mathbf{1 0}$ | 11 | 9 | 9 |
| From $\$ 30,001$ to $\$ 40,000 \mathrm{MXN}$ | $\mathbf{6}$ | 10 | 3 | - |
| From $\$ 40,001$ to $\$ 50,000 \mathrm{MXN}$ | $\mathbf{2}$ | 2 | 1 | - |
| From $\$ 50,001$ to $\$ 60,000 \mathrm{MXN}$ | $\mathbf{1}$ | $\star$ | 2 | - |
| From $\$ 60,001$ to $\$ 70,000 \mathrm{MXN}$ | $\star$ | 1 | - | - |
| More than $\$ 70,001 \mathrm{MXN}$ | $\mathbf{1}$ | 2 | - | - |
| I prefer not to answer | $\mathbf{1 0}$ | 8 | 12 | 9 |

Q13. [S] Please indicate the highest educational level you have completed:

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to <br> answer |
| Base | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
| Primary | $\mathbf{1}$ | - | 2 | - |
| Middle school | $\mathbf{1 6}$ | 14 | 17 | 9 |
| High school | $\mathbf{2 3}$ | 22 | 23 | 36 |
| Technical career | $\mathbf{2 1}$ | 17 | 23 | 9 |
| Professional career / Bachelor | $\mathbf{3 6}$ | 40 | 33 | 9 |
| Master's degree | $\mathbf{4}$ | $\mathbf{7}$ | $\mathbf{2}$ | - |
| Doctorate | $\star$ | $\star$ | - | - |

## Q14. [M] Who is responsible for taking care of your child/children?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to <br> answer |
|  | $\mathbf{6 1 3}$ | 264 | 338 | 11 |
|  | $\mathbf{1}$ | 1 | 1 | 1 |
|  | $\mathbf{1 4}$ | 6 | 21 | 9 |
|  | 67 | 74 | 61 | 64 |
| I share the care of my child/children with a <br> ex-partner | $\mathbf{1 1}$ | 17 | 7 | 18 |
| I share the care of my child/children with a <br> grandparent/relative | $\mathbf{9}$ | 6 | 11 | - |
| I share the care of my child/children with a <br> paid caregiver (e.g. nanny/babysitter) | $\mathbf{2}$ | 1 | 2 | - |
| Other: Specify | $\mathbf{1}$ | $*$ | 2 | 9 |

Q15. [S] How frequently do you use mobile devices?

|  | PARENTS |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | 613 | 264 | 338 | 11 |
| Almost all the time | 71 | 71 | 71 | 73 |
| A few times an hour | 11 | 11 | 10 | 9 |
| Once an hour | 5 | 6 | 5 | - |
| A few times a day | 12 | 12 | 12 | 18 |
| Once a day | 1 | * | 1 | - |
| A few times a week | * | - | * | - |
| Once a week | * | - | * | - |

Q16. [M] For which purpose do you use mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to <br> answer |
| Base | 613 | 264 | 338 | 11 |
| MP | 5 | 5 | 5 | 5 |
| Work purposes | 65 | 74 | 58 | 64 |
| Visiting social network sites (for non-work <br> purposes) | 80 | 77 | 83 | 82 |
| Browsing websites (for non-work purposes) | 63 | 67 | 61 | 82 |
| Playing games (for non-work purposes) | 42 | 41 | 43 | 37 |
| Watching videos (for non-work purposes) | 60 | 61 | 59 | 64 |
| Listening to music (for non-work purposes) | 66 | 67 | 64 | 82 |
| Chatting on messaging apps (for non-work <br> purposes) | 73 | 73 | 73 | 64 |
| Making phone calls (for non-work purposes) | 76 | 74 | 77 | 82 |
| Non-work purposes other than those listed <br> above (please explain) | 4 | 3 | 5 | - |

Q17. [S] During a regular weekday, how often do you find yourself checking mobile devices for texts, emails, updates, etc.?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
|  | 613 | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
|  | $\mathbf{4 6}$ | 49 | 44 | 18 |
|  | $\mathbf{1 2}$ | 11 | 12 | - |
|  | 39 | 37 | 39 | 73 |
| Once a day | $\mathbf{4}$ | 3 | 5 | 9 |
| Less than once a day | $\star$ | $\star$ | $\star$ | - |

Q18. [S] On a typical night after you have fallen asleep, how often do you wake up and unlock or check your mobile device for something other than the time (e.g. to read text messages, email, check social media, etc.)?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | 613 | $\mathbf{2 6 4}$ | 338 | $\mathbf{1 1}$ |
| More than twice per <br> night | $\mathbf{7}$ | 6 | 7 | - |
| Once or twice a night | 27 | 27 | 28 | 27 |
| Never | 63 | 65 | 62 | 64 |
| I do not know | $\mathbf{2}$ | 2 | 2 | 9 |

Q19. [S] How much time passes before you use a mobile device on a regular weekday morning? (This does not include its use as an alarm).

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to <br> answer |
| Base | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
| Within 5 minutes after waking up | $\mathbf{2 4}$ | 22 | 25 | 18 |
| Within 6 to 30 minutes | $\mathbf{3 3}$ | 37 | 31 | - |
| Within 31 to 60 minutes | $\mathbf{1 5}$ | 17 | 14 | 45 |
| After more than 60 minutes | $\mathbf{1 9}$ | 16 | 21 | 36 |
| Do not use on a regular weekday morning | $\mathbf{8}$ | 8 | 9 | - |

Q20. [S] Thinking about a regular weekday, how much time do you feel you spend on mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | 613 | $\mathbf{2 6 4}$ | 338 | 11 |
| Too much time | $\mathbf{4 4}$ | 44 | 44 | 36 |
| Right amount of time | $\mathbf{4 7}$ | 49 | 45 | 64 |
| Too little time | $\mathbf{9}$ | 7 | 11 | - |

Q21. [S] How often, if ever, do you try to cut back the amount of time you spend on mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
| Always | $\mathbf{9}$ | 8 | 9 | 9 |
| Very often | $\mathbf{3 3}$ | 33 | 33 | 27 |
| Occasionally | $\mathbf{4 4}$ | 44 | 44 | 55 |
| Rarely | $\mathbf{1 1}$ | 12 | 10 | 9 |
| Never | $\mathbf{3}$ | 3 | 3 | - |

Q22. [M] In which of the following ways, if any, do you try to cut back on the amount of time you spend on mobile devices?

|  | PARENTS |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | 613 | 264 | 338 | 11 |
| MP | 2 | 2 | 2 | 1 |
| I put it away | 46 | 50 | 44 | 45 |
| I turn on Do Not Disturb, Airplane mode, Silent, or similar setting | 22 | 22 | 22 | 9 |
| I turn off notifications for certain apps | 34 | 38 | 32 | 18 |
| I use an app to tell me how much time I spend on my device | 5 | 5 | 6 | - |
| I limit the apps on my home screen | 14 | 18 | 11 | 18 |
| I take social media apps off my phone | 8 | 8 | 8 | 9 |
| I charge my phone outside the bedroom | 23 | 22 | 24 | 27 |
| Other: Specify | 5 | 4 | 5 | 9 |

Q23. [S] How often do you feel the need to respond immediately to texts, social networking messages or other notifications on mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
| Always | $\mathbf{1 2}$ | 16 | 12 | - |
| Very often | $\mathbf{3 5}$ | 32 | 38 | 27 |
| Occasionally | $\mathbf{3 7}$ | 36 | 37 | 64 |
| Rarely | $\mathbf{1 3}$ | 14 | 12 | - |
| Never | $\mathbf{2}$ | 2 | 1 | 9 |

Q24. [S] How often do you feel distracted by your use of mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
|  | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
| Multiple times a day | $\mathbf{5 7}$ | 56 | 58 | 45 |
| Once a day | $\mathbf{1 8}$ | 17 | 19 | 18 |
| Several times a week | $\mathbf{1 5}$ | 17 | 12 | 27 |
| Once a week | $\mathbf{4}$ | 3 | 4 | - |
| Less than once a week | $\mathbf{4}$ | 3 | 4 | 9 |
| Never | $\mathbf{4}$ | 3 | 2 | - |

Q25. [S] Do you "feel addicted" to mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | 613 | 264 | 338 | $\mathbf{1 1}$ |
| Yes | 45 | 45 | 44 | 36 |
| No | 55 | 55 | 56 | 64 |

Q26. [M] How does your use of mobile devices affect the following aspects of your family life? Please select an answer for each aspect.

|  |  | PARENTS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Parent | Father | Mother | I prefer not to answer |
| Family meals: | Base | 613 | 264 | 338 | 11 |
|  | Hurts a lot | 26 | 28 | 23 | 36 |
|  | Hurts a little | 31 | 27 | 34 | 27 |
|  | Makes no difference | 28 | 27 | 28 | 36 |
|  | Helps a little | 8 | 11 | 7 | - |
|  | Helps a lot | 7 | 7 | 8 | - |
|  | Top two boxes | 16 | 17 | 15 | - |
|  | Bottom two boxes | 57 | 55 | 58 | 64 |
| Family travels | Base | 613 | 264 | 338 | 11 |
|  | Hurts a lot | 10 | 10 | 10 | 9 |
|  | Hurts a little | 28 | 30 | 26 | 45 |
|  | Makes no difference | 24 | 21 | 27 | 27 |
|  | Helps a little | 14 | 17 | 12 | 9 |
|  | Helps a lot | 23 | 22 | 25 | 9 |
|  | Top two boxes | 38 | 39 | 37 | 18 |
|  | Bottom two boxes | 38 | 39 | 36 | 55 |
| Family conversations: | Base | 613 | 264 | 338 | 11 |
|  | Hurts a lot | 30 | 32 | 28 | 27 |
|  | Hurts a little | 25 | 20 | 28 | 45 |
|  | Makes no difference | 19 | 19 | 19 | 9 |
|  | Helps a little | 14 | 17 | 12 | 9 |
|  | Helps a lot | 12 | 11 | 13 | 9 |
|  | Top two boxes | 26 | 28 | 25 | 18 |
|  | Bottom two boxes | 55 | 53 | 56 | 73 |


| Family activities: | Base | 613 | 264 | 338 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Hurts a lot | 25 | 27 | 24 | 9 |
|  | Hurts a little | 29 | 25 | 31 | 55 |
|  | Makes no difference | 23 | 23 | 23 | 18 |
|  | Helps a little | 16 | 17 | 14 | 18 |
|  | Helps a lot | 8 | 7 | 8 | - |
|  | Top two boxes | 23 | 25 | 22 | 18 |
|  | Bottom two boxes | 54 | 52 | 54 | 64 |
| Family quality time: | Base | 613 | 264 | 338 | 11 |
|  | Hurts a lot | 37 | 41 | 35 | 36 |
|  | Hurts a little | 29 | 26 | 30 | 55 |
|  | Makes no difference | 22 | 19 | 24 | 9 |
|  | Helps a little | 9 | 12 | 8 | - |
|  | Helps a lot | 3 | 3 | 3 | - |
|  | Top two boxes | 12 | 14 | 11 | - |
|  | Bottom two boxes | 66 | 67 | 65 | 91 |

Q27. [M] If you had to go a day without access to mobile devices, to what extent would you feel the following emotions?

|  |  | PARENTS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Parent | Father | Mother | I prefer not to answer |
| Anxious: | Base | 613 | 264 | 338 | 11 |
|  | Not at all | 37 | 39 | 34 | 55 |
|  | To some extent | 39 | 34 | 42 | 45 |
|  | To a moderate extent | 18 | 22 | 15 | - |
|  | To a great extent | 4 | 3 | 5 | - |
|  | Do not know | 2 | 2 | 3 | - |
| Happy: | Base | 613 | 264 | 338 | 11 |
|  | Not at all | 12 | 12 | 12 | - |
|  | To some extent | 22 | 22 | 22 | 9 |
|  | To a moderate extent | 35 | 34 | 36 | 64 |
|  | To a great extent | 22 | 22 | 21 | 27 |
|  | Do not know | 9 | 9 | 9 | - |
| Lonely: | Base | 613 | 264 | 338 | 11 |
|  | Not at all | 67 | 69 | 64 | 73 |
|  | To some extent | 18 | 17 | 19 | 18 |
|  | To a moderate extent | 8 | 8 | 7 | 9 |
|  | To a great extent | 3 | 3 | 4 | - |
|  | Do not know | 4 | 3 | 5 | - |
| Relieved: | Base | 613 | 264 | 338 | 11 |
|  | Not at all | 19 | 21 | 18 | 9 |
|  | To some extent | 32 | 29 | 34 | 36 |
|  | To a moderate extent | 27 | 30 | 25 | 36 |
|  | To a great extent | 14 | 16 | 12 | 9 |
|  | Do not know | 8 | 4 | 11 | 9 |
| Boring : | Base | 613 | 264 | 338 | 11 |
|  | Not at all | 38 | 40 | 37 | 36 |
|  | To some extent | 32 | 33 | 30 | 64 |
|  | To a moderate extent | 15 | 12 | 18 | - |
|  | To a great extent | 13 | 12 | 13 | - |
|  | Do not know | 2 | 2 | 2 | - |


| Free : | Base | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | 11 |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  | Not at all | $\mathbf{1 6}$ | 17 | 16 | 18 |
|  | To some extent | $\mathbf{2 3}$ | $\mathbf{2 5}$ | 22 | - |
|  | To a moderate | $\mathbf{2 9}$ | 29 | 28 | 55 |
|  | extent | $\mathbf{2 5}$ | 25 | 25 | 27 |
|  | To a great extent | $\mathbf{7}$ | 4 | 9 | - |

Q28. [S] How frequently does your child use mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | 338 | $\mathbf{1 1}$ |
| Almost all the time | $\mathbf{4 2}$ | 41 | 43 | 55 |
| A few times an hour | $\mathbf{2 1}$ | 25 | 18 | - |
| One an hour | $\mathbf{3}$ | 4 | 2 | 9 |
| A few times a day | $\mathbf{2 3}$ | 25 | 23 | 9 |
| Once a day | $\mathbf{5}$ | 3 | 7 | 18 |
| A few times a week | $\mathbf{3}$ | 2 | 4 | 9 |
| Once a week | $\mathbf{1}$ | $\star$ | 1 | - |
| Less than once a week | $\mathbf{1}$ | $\star$ | 2 | $*$ |
| Never | $\star$ | - |  | - |

Q29. [S] Thinking about a regular weekday, how much time do you feel your child spends on mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
|  | 613 | 264 | 338 | 11 |
|  | 64 | 67 | 61 | 64 |
|  | 30 | 30 | 31 | 27 |
|  | 6 | 3 | 8 | 9 |

Q30. [S] How often do you feel your teen is distracted by their use of mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
|  | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
|  | $\mathbf{6 9}$ | 73 | 65 | 73 |
|  | $\mathbf{1 3}$ | 8 | 17 | - |
|  | $\mathbf{1 2}$ | 13 | 11 | 9 |
| Once a week | $\mathbf{2}$ | 3 | 1 | 9 |
| Less than once a week | $\mathbf{2}$ | 2 | 3 | - |
| Never | $\mathbf{2}$ | 1 | 3 | 9 |

Q31. [S] Do you feel your child is "addicted" to mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | 613 | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
| Yes | $\mathbf{6 2}$ | 66 | 59 | 45 |
| No | $\mathbf{3 8}$ | 34 | 41 | 55 |

Q32. [M] How often do you do any of the following?

|  |  | PARENTS |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Remove a mobile device as a punishment for bad behavior | Base | 613 | 264 | 338 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Never | 11 | 10 | 12 | 27 |
|  | Hardly ever | 12 | 11 | 13 | 18 |
|  | Sometimes | 44 | 45 | 43 | 36 |
|  | Often | 14 | 16 | 13 | - |
|  | Very often | 18 | 19 | 18 | 18 |
|  | Top two boxes | 32 | 34 | 32 | 18 |
|  | Bottom two boxes | 32 | 21 | 25 | 45 |
| Check which friends or contacts they add | Base | 613 | 264 | 338 | 11 |
|  | Never | 15 | 16 | 14 | 9 |
|  | Hardly ever | 13 | 15 | 12 | 9 |
|  | Sometimes | 32 | 35 | 29 | 36 |
|  | Often | 21 | 19 | 22 | 36 |
|  | Very often | 19 | 16 | 22 | 9 |
|  | Top two boxes | 40 | 34 | 44 | 45 |
|  | Bottom two boxes | 28 | 31 | 26 | 18 |
| Check their messages | Base | 613 | 264 | 338 | 11 |
|  | Never | 28 | 28 | 27 | 36 |
|  | Hardly ever | 17 | 21 | 14 | 18 |
|  | Sometimes | 34 | 32 | 35 | 27 |
|  | Often | 13 | 12 | 13 | - |
|  | Very often | 8 | 6 | 10 | 18 |
|  | Top two boxes | 21 | 18 | 24 | 18 |
|  | Bottom two boxes | 45 | 50 | 41 | 55 |
| Friend or follow them on social media so you can see what they do | Base | 613 | 264 | 338 | 11 |
|  | Never | 17 | 19 | 15 | 18 |
|  | Hardly ever | 13 | 16 | 10 | 9 |
|  | Sometimes | 26 | 25 | 26 | 27 |
|  | Often | 16 | 16 | 17 | 18 |
|  | Very often | 29 | 24 | 33 | 27 |
|  | Top two boxes | 25 | 40 | 49 | 45 |
|  | Bottom two boxes | 29 | 34 | 25 | 27 |


| Suggest that they use particular websites/apps that you think are good for them | Base | 613 | 264 | 338 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Never | 11 | 9 | 12 | - |
|  | Hardly ever | 11 | 12 | 10 | 18 |
|  | Sometimes | 41 | 42 | 40 | 55 |
|  | Often | 20 | 21 | 19 | 18 |
|  | Very often | 17 | 15 | 19 | 9 |
|  | Top two boxes | 37 | 36 | 38 | 27 |
|  | Bottom two boxes | 22 | 22 | 22 | 18 |
| Monitor their location | Base | 613 | 264 | 338 | 11 |
|  | Never | 27 | 25 | 29 | 45 |
|  | Hardly ever | 15 | 20 | 12 | 18 |
|  | Sometimes | 26 | 26 | 27 | 27 |
|  | Often | 13 | 13 | 14 | 9 |
|  | Very often | 17 | 16 | 19 | - |
|  | Top two boxes | 31 | 29 | 33 | 9 |
|  | Bottom two boxes | 43 | 45 | 41 | 64 |

Q33. [M] Thinking about your teen's use of mobile devices for non-study purposes, do you think it helps or hurts their chances of...?

|  |  | PARENTS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Parent | Father | Mother | I prefer not to answer |
| Developing relationships with friends | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 15 | 13 | 17 | - |
|  | Helps a little | 38 | 39 | 37 | 55 |
|  | Makes no difference | 28 | 31 | 26 | 9 |
|  | Hurts a little | 10 | 10 | 10 | 18 |
|  | Hurts a lot | 6 | 6 | 6 | 9 |
|  | Do not know | 3 | 2 | 4 | 9 |
| Developing relationships with family | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 11 | 9 | 12 | - |
|  | Helps a little | 29 | 29 | 30 | 18 |
|  | Makes no difference | 30 | 28 | 31 | 27 |
|  | Hurts a little | 14 | 15 | 13 | 27 |
|  | Hurts a lot | 14 | 18 | 12 | 9 |
|  | Do not know | 2 | * | 3 | 18 |
| Learning social or emotional skills | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 12 | 10 | 14 | - |
|  | Helps a little | 33 | 34 | 32 | 9 |
|  | Makes no difference | 27 | 29 | 26 | 36 |
|  | Hurts a little | 12 | 10 | 14 | 18 |
|  | Hurts a lot | 13 | 16 | 11 | 27 |
|  | Do not know | 3 | 1 | 4 | 9 |
| Learning technological skills | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 50 | 45 | 54 | 36 |
|  | Helps a little | 33 | 36 | 31 | 45 |
|  | Makes no difference | 10 | 13 | 9 | - |
|  | Hurts a little | 3 | 3 | 3 | 18 |
|  | Hurts a lot | 2 | 3 | 2 | - |
|  | Do not know | 1 | * | 2 | - |


| Learning skills that help at school/college | Base | 613 | 264 | 338 | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Helps a lot | 49 | 42 | 55 | 45 |
|  | Helps a little | 34 | 39 | 31 | 27 |
|  | Makes no difference | 10 | 11 | 9 | - |
|  | Hurts a little | 4 | 4 | 3 | 18 |
|  | Hurts a lot | 2 | 3 | 1 | - |
|  | Do not know | 1 | * | 1 | 9 |
| Being creative/ expressing themselves | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 23 | 20 | 26 | 18 |
|  | Helps a little | 34 | 34 | 34 | 27 |
|  | Makes no difference | 24 | 27 | 23 | 9 |
|  | Hurts a little | 10 | 10 | 9 | 27 |
|  | Hurts a lot | 7 | 9 | 5 | - |
|  | Do not know | 3 | * | 4 | 18 |
| Preparing for work in the future | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 30 | 26 | 34 | 55 |
|  | Helps a little | 35 | 36 | 33 | 18 |
|  | Makes no difference | 20 | 22 | 19 | 18 |
|  | Hurts a little | 7 | 8 | 5 | 9 |
|  | Hurts a lot | 5 | 8 | 4 | - |
|  | Do not know | 3 | 1 | 5 | 9 |
| Pursuing their hobbies/interests | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 22 | 19 | 24 | 9 |
|  | Helps a little | 37 | 36 | 37 | 45 |
|  | Makes no difference | 22 | 26 | 18 | 18 |
|  | Hurts a little | 11 | 10 | 12 | 18 |
|  | Hurts a lot | 7 | 8 | 6 | - |
|  | Do not know | 2 | 1 | 3 | 9 |
| Being wellinformed about current events | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 43 | 36 | 48 | 45 |
|  | Helps a little | 35 | 39 | 32 | 27 |
|  | Makes no difference | 15 | 18 | 12 | 9 |
|  | Hurts a little | 4 | 4 | 4 | 9 |
|  | Hurts a lot | 2 | 3 | 2 | - |
|  | Do not know | 2 | 1 | 2 | 9 |

Q34. [M] How does your teen's use of mobile devices affect the following aspects of your family life? Please select an answer for each aspect.

|  |  | PARENTS |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Parent | Father | Mother | I prefer not to answer |
| Family meals: | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 4 | 4 | 4 | 4 |
|  | Helps a little | 8 | 9 | 9 | 9 |
|  | Makes no difference | 24 | 22 | 22 | 22 |
|  | Hurts a little | 35 | 34 | 34 | 34 |
|  | Hurts a lot | 28 | 31 | 31 | 31 |
| Family travels : | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 12 | 12 | 11 | 18 |
|  | Helps a little | 15 | 15 | 14 | 18 |
|  | Makes no difference | 29 | 25 | 33 | 9 |
|  | Hurts a little | 29 | 33 | 26 | 36 |
|  | Hurts a lot | 16 | 15 | 17 | 18 |
| Family conversations: | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 6 | 6 | 6 | 9 |
|  | Helps a little | 13 | 12 | 13 | - |
|  | Makes no difference | 22 | 19 | 24 | 27 |
|  | Hurts a little | 30 | 30 | 30 | 36 |
|  | Hurts a lot | 30 | 33 | 28 | 27 |
| Family activities: | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 6 | 6 | 5 | - |
|  | Helps a little | 13 | 13 | 13 | 27 |
|  | Makes no difference | 23 | 19 | 25 | 18 |
|  | Hurts a little | 31 | 30 | 31 | 36 |
|  | Hurts a lot | 28 | 32 | 25 | 18 |
| Family quality time: | Base | 613 | 264 | 338 | 11 |
|  | Helps a lot | 4 | 5 | 3 | - |
|  | Helps a little | 9 | 8 | 10 | 18 |
|  | Makes no difference | 23 | 22 | 25 | 27 |
|  | Hurts a little | 27 | 25 | 28 | 27 |
|  | Hurts a lot | 37 | 41 | 34 | 27 |

Q35. [M] Which of the following do you consider the primary benefits of your teen's mobile device use?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | 338 | $\mathbf{1 1}$ |
| MP | $\mathbf{3}$ | 3 | 3 | 3 |
| Communicating easily | $\mathbf{7 0}$ | 70 | 70 | 64 |
| Safety | 10 | 12 | 9 | - |
| Finding their way <br> using GPS/maps | $\mathbf{2 6}$ | 29 | 24 | 36 |
| Staying connected | $\mathbf{3 2}$ | 33 | 33 | 18 |
| Having something fun <br> to do | $\mathbf{3 7}$ | 38 | 36 | 45 |
| Learning | $\mathbf{4 9}$ | 43 | 53 | 45 |
| Feeling independent | $\mathbf{1 2}$ | 11 | 13 | 18 |
| Staying in touch with <br> extended family | $\mathbf{6 2}$ | 63 | 61 | 73 |
| Other: Specify | $\mathbf{2}$ | 2 | 2 | - |

Q35_1 [M] Do any of the following lead to regular difficulties or conflicts between you and the parent/caregiver you are taking the survey with?

|  | PARENTS |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | 613 | 264 | 338 | 11 |
| MP | 3 | 3 | 3 | 3 |
| Bedtime / bedtime | 72 | 74 | 71 | 55 |
| Money | 9 | 10 | 8 | - |
| Homework | 36 | 38 | 34 | 36 |
| Amount of time spent in front of a screen | 55 | 56 | 54 | 64 |
| What it does on its mobile devices | 20 | 20 | 20 | 18 |
| What he does with his friends | 13 | 15 | 12 | 18 |
| What clothes did you wear? | 6 | 7 | 5 | - |
| What it eats | 9 | 10 | 7 | 18 |
| Housework / helping at home | 56 | 56 | 56 | 64 |
| Your behavior | 26 | 28 | 24 | 36 |
| None of those | 7 | 5 | 8 | 18 |

Q36. [S] How often do you argue with your child about their use of mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
|  | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
|  | $\mathbf{1 8}$ | 16 | 20 | 18 |
|  | $\mathbf{1 2}$ | 11 | 13 | - |
|  | $\mathbf{2 5}$ | 30 | 22 | 27 |
| Once a week | $\mathbf{1 5}$ | 14 | 16 | 18 |
| Less than once a week | $\mathbf{2 3}$ | $\mathbf{2 5}$ | 22 | 18 |
| Never | $\mathbf{6}$ | 4 | 8 | 18 |

Q37. [S] Do you have family rules regarding the use of mobile devices?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
| Yes | $\mathbf{7 6}$ | 77 | 75 | 82 |
| No | $\mathbf{2 4}$ | 23 | 25 | 18 |

Q38. [S] Has your child use of mobile devices affected your relationship?

|  | PARENTS |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Parent | Father | Mother | I prefer not to answer |
| Base | $\mathbf{6 1 3}$ | $\mathbf{2 6 4}$ | $\mathbf{3 3 8}$ | $\mathbf{1 1}$ |
| Mainly helped | 19 | 23 | 17 | 9 |
| Made no difference | 58 | 56 | 59 | 64 |
| Mainly hurt | $\mathbf{2 3}$ | 21 | 24 | 27 |

