Charge at Night
Plug me in at the end of the day. Remember that brightness, WiFi, and streaming videos use up my power more quickly. Run down my battery about once a month (or 1x/month).

Update Often
Keep me updated with the latest software. If I freeze, press my wake/sleep button and then the home button to reboot. When not in use, keep me locked and password-protected.

Handle with Care
With a glass surface and aluminum backing, I’m more fragile than you think. Keep me in a sturdy case at all times, and don’t shove me in or toss me around in your backpack.

Keep Clean and Dry
I’m an electronic device, so keep me away from the kitchen (food and drinks!) and bathroom (water and steam!), and out of the sun. If my screen gets dirty, just wipe me with a dry cloth.